# Shyann Ford

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# **PROFESSIONAL EXPERIENCE**

**Nasser Entertainment** 

## Producer (Independent Contractor)

#### July 2019-June 2021

- Draft talent deal memos, writer's agreements, option agreements, etc.
- Design & create marketing materials for film markets such as one sheets, rip reels, and pitch decks
- Deliver assets to specifications of streaming platforms and networks such as Tubi, Roku, Vudu, Peacock, UPTV, including adjusting, resizing artwork, facilitating closed caption conversions, completing metadata forms
- Create avails lists for buyers from our catalogue of films based on territories

**MyTime Movie Network** 

## Creative Manager (Independent Contractor) March 2020-June 2021

- Organize and manage deliveries of assets to national, international feeds
- Coordinate with post houses to deliver film and series video assets
- Manage closed caption conversions, artwork resizing, metadata completion
- Create pitch decks, one sheets, sizzle reel, avails lists

NGN Productions for Obsessed with the Babysitter Feature Film Aired Jan. 2021/Lifetime

### Associate Producer, Script Development March 2019- March 2020

- Developed feature script with writer, read multiple drafts and gave feedback until studio approval was obtained, aired on Lifetime Network.
- Assisted in production office during prep and wrap, booked studio teacher, completed location permit applications, drafted talent deal memos, and booked dance studios for rehearsals

#### His Deadly Affair Feature Film Aired Dec. 2019/Lifetime Movie Network

## Office Production Assistant

### May- July 2019

- Assisted in prep and wrap of feature film that aired on Lifetime Movie Network
- Researched locations, organized location scouts
- Arranged and scheduled orchestra for filming, filed paperwork digitally & physically
- Aided in communications and accounts with vendors

## **EDUCATION**

# Pepperdine UniversityMalibu, CA2015-2018

Graduated Magna Cum Laude with a BA in Cinematic Arts; December 2018 Awards: Dean's List - Spring 2016, Fall 2016, Fall 2017. Film selected Reel Stories Film Festival. National AP Scholar with Distinction.

Activities: Australia Film Program, Good Morning Malibu Morning Show, Pepperdine Rally Crew, Songfest

# <u>SKILLS</u>

**Computer:** Experience in Adobe Premiere Pro, Adobe Photoshop and InDesign. Proficient in Microsoft Word, Excel, PowerPoint, Google Suite, Box, and Dropbox. Can operate DSLR and GoPro cameras.

## REFERENCES AVAILABLE UPON REQUEST.