Shyann Ford

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PROFESSIONAL EXPERIENCE

Nasser Entertainment

Producer (Independent Contractor)

July 2019-June 2021

- Draft talent deal memos, writer's agreements, option agreements, etc.
- Design & create marketing materials for film markets such as one sheets, rip reels, and pitch decks
- Deliver assets to specifications of streaming platforms and networks such as Tubi, Roku, Vudu, Peacock, UPTV, including adjusting, resizing artwork, facilitating closed caption conversions, completing metadata forms
- Create avails lists for buyers from our catalogue of films based on • territories

MyTime Movie Network

Creative Manager (Independent Contractor) March 2020-June 2021

- Organized and managed deliveries of assets to national, international feeds
- Coordinated with post houses to deliver film and series video assets
 - Managed closed caption conversions, artwork resizing, metadata completion
- Create pitch decks, one sheets, sizzle reel, avails lists

NGN Productions for Obsessed with the Babysitter Feature Film

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Aired Jan. 2021/Lifetime

Associate Producer, Script Development March 2019- March 2020

- Developed feature script with writer, read multiple drafts and gave feedback until studio approval was obtained, aired on Lifetime Network.
- Assisted in production office during prep and wrap, booked studio teacher, completed location permit applications, drafted talent deal memos, and booked dance studios for rehearsals

His Deadly Affair Feature Film Aired Dec. 2019/Lifetime Movie Network

Office Production Assistant

- May-July 2019 Assisted in prep and wrap of feature film that aired on Lifetime Movie Network
- Researched locations, organized location scouts
- Arranged and scheduled orchestra for filming, filed paperwork digitally & physically
- Aided in communications and accounts with vendors

EDUCATION

Pepperdine University

Graduated Magna Cum Laude with a BA in Cinematic Arts; December 2018

Awards: Dean's List - Spring 2016, Fall 2016, Fall 2017. Film selected Reel Stories Film Festival. National AP Scholar with Distinction.

Activities: Australia Film Program, Good Morning Malibu Morning Show, Pepperdine Rally Crew, Songfest

SKILLS

Computer: Proficient in Adobe photoshop, Microsoft Word, Excel, PowerPoint, Google Suite, Box, and Dropbox. Experience in Adobe Premiere Pro and InDesign. Can operate DSLR and GoPro cameras.

REFERENCES AVAILABLE UPON REQUEST.

Malibu, CA

2015-2018